



2024 Leadership Poll Series

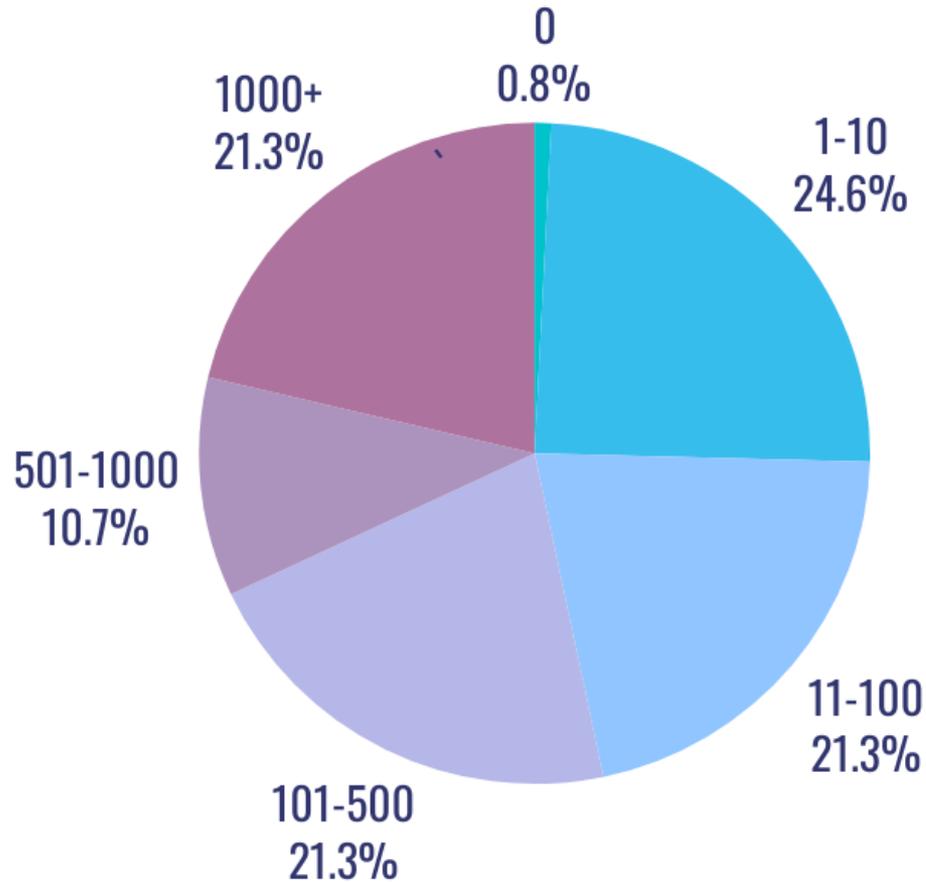
Q3 Results

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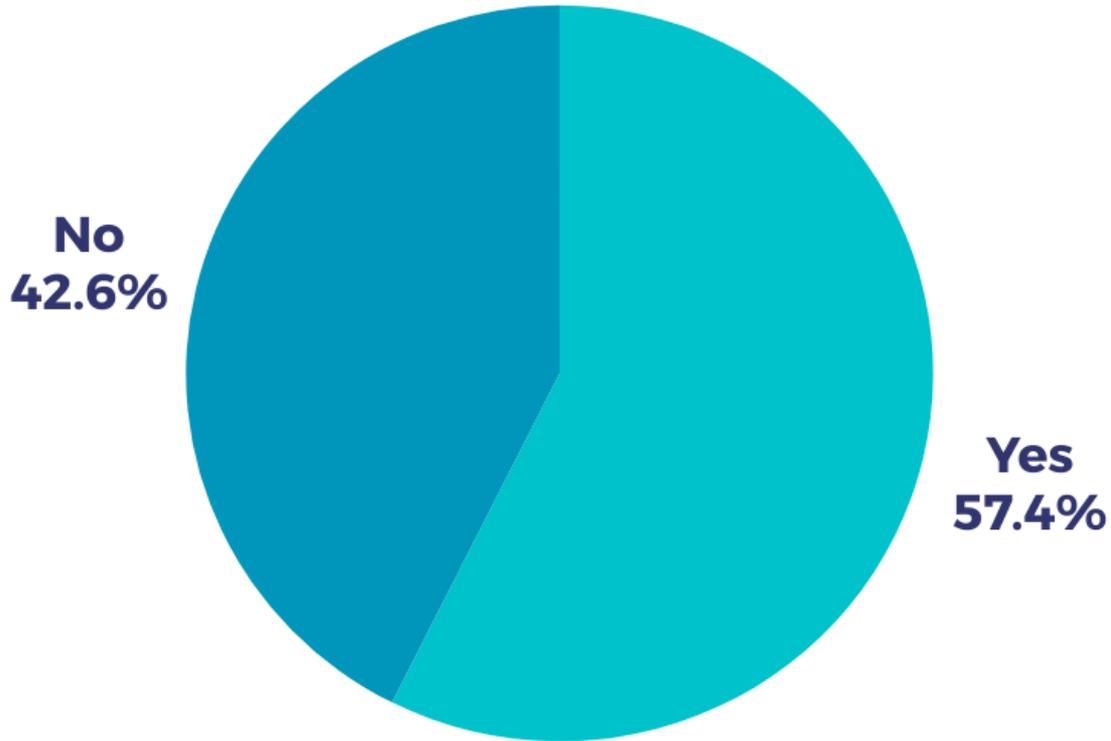


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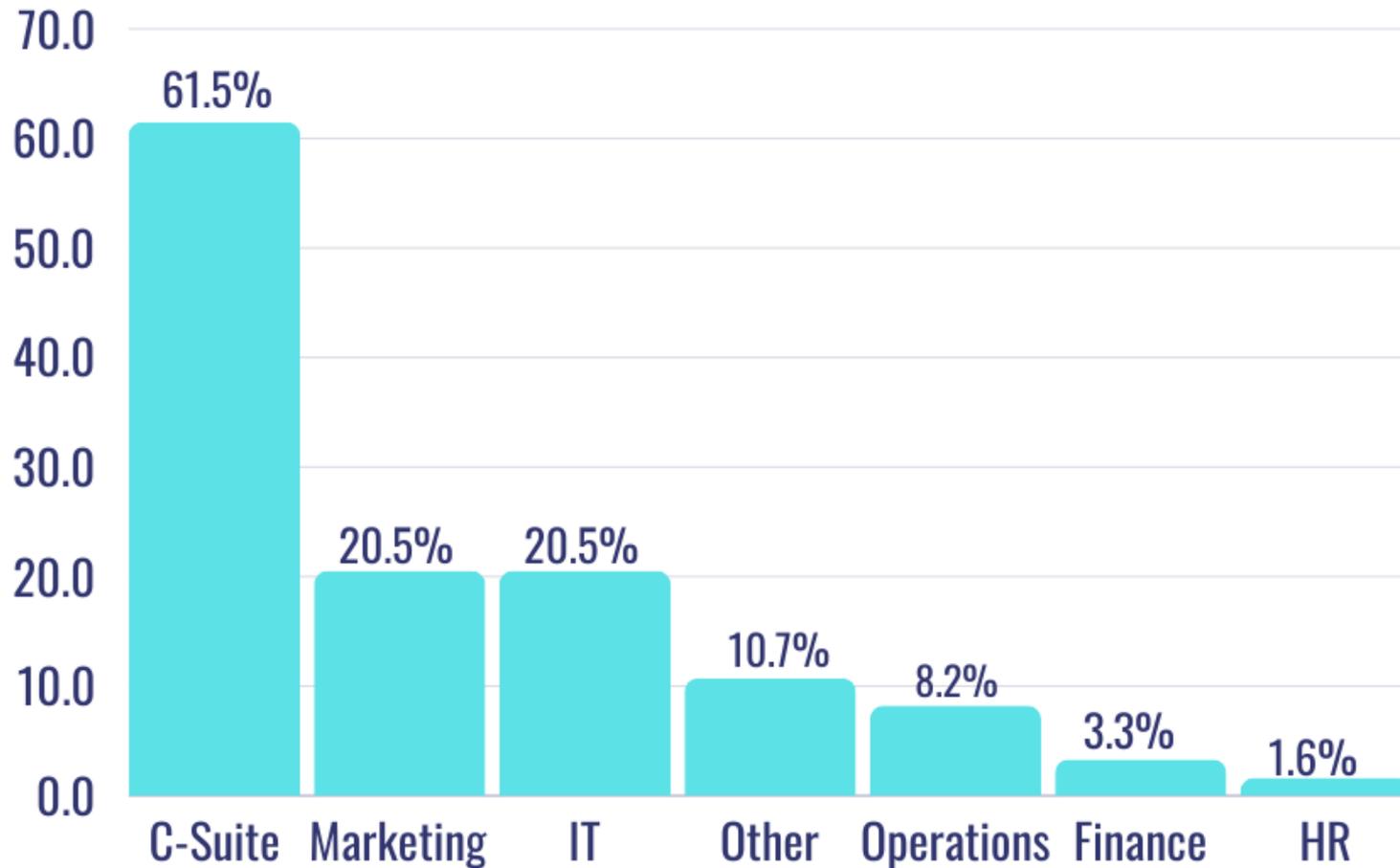
Which range best depicts the number of NC-based employees in your organization?



Is your company headquartered in NC?

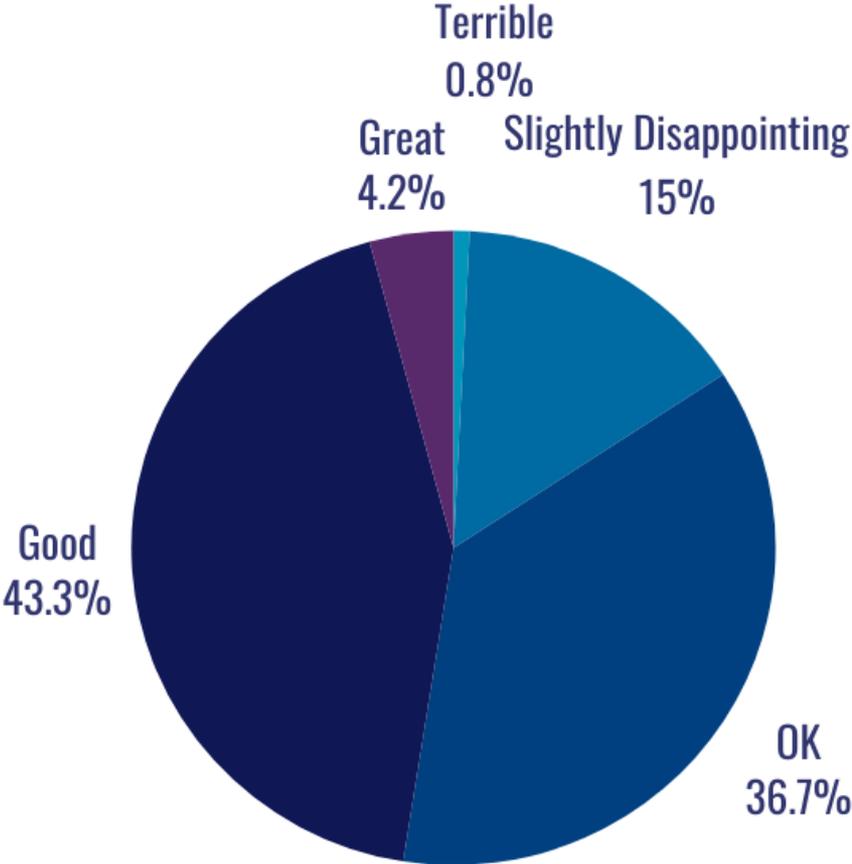


What is your role within your organization?

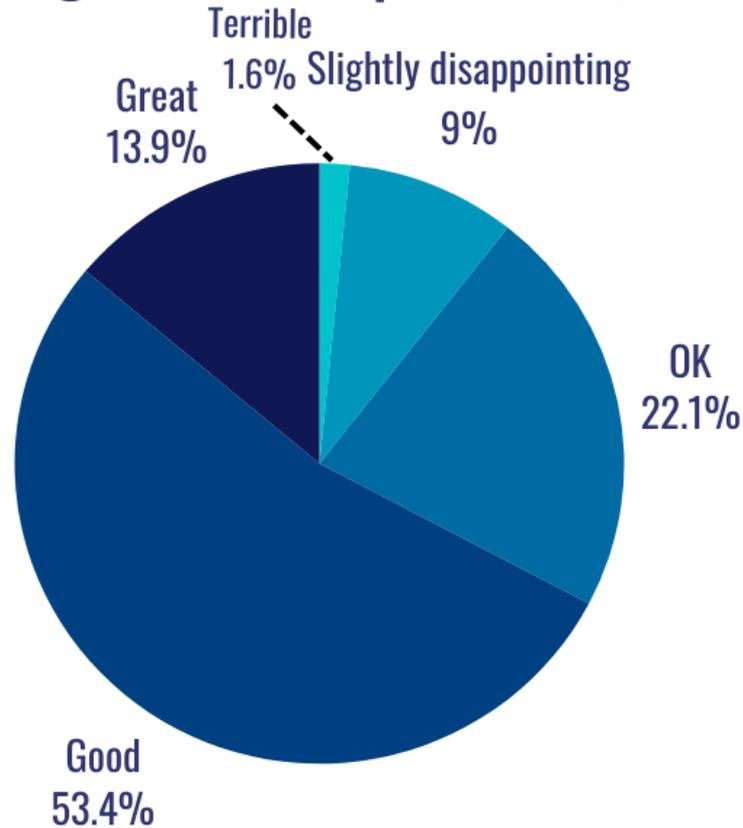


*****Respondents were given the option to mark all that apply***

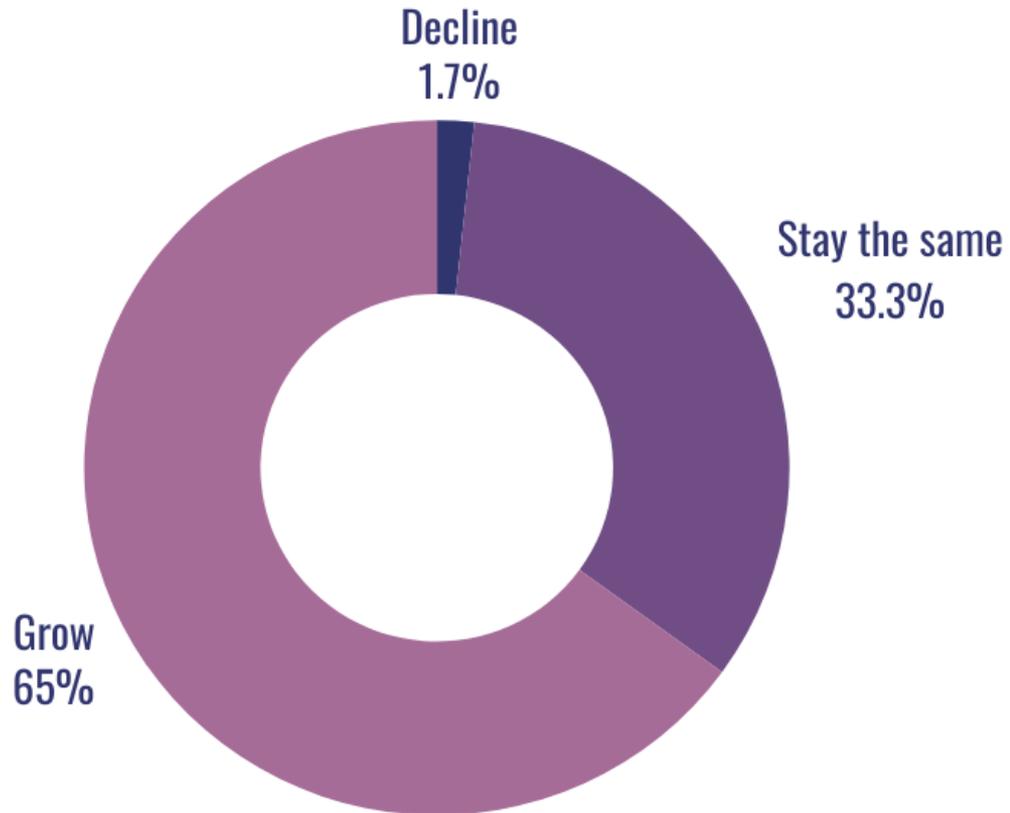
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



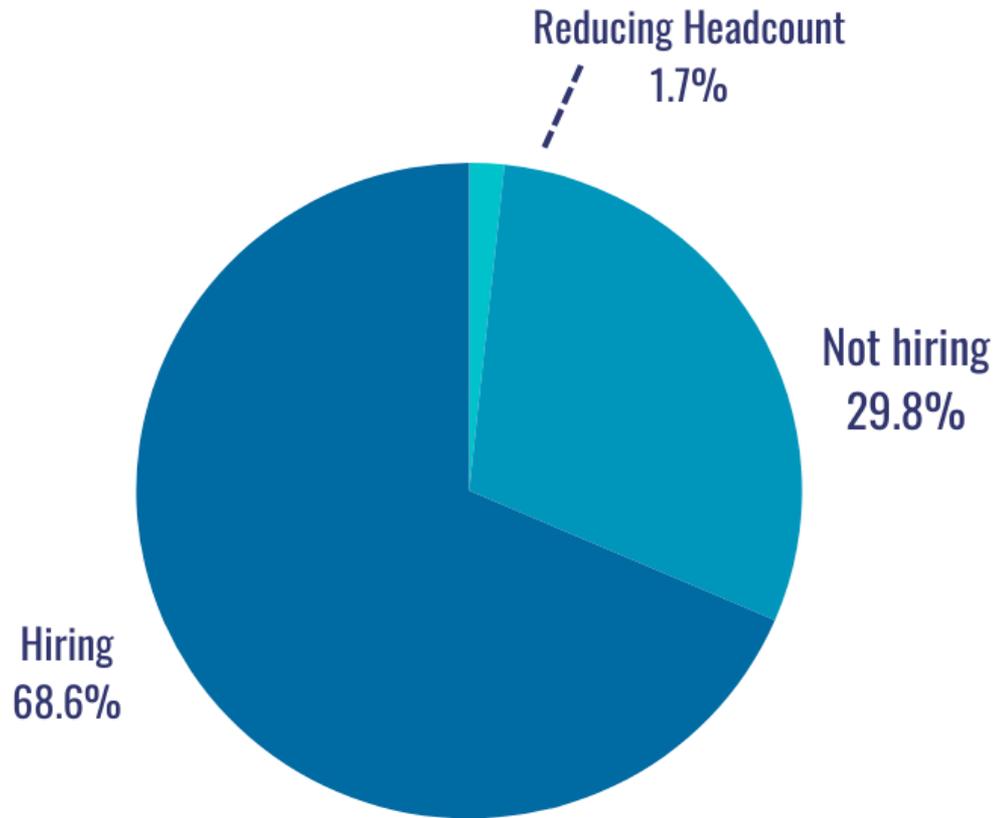
How has the past quarter been for your organization specifically?



I expect that over the next quarter our business will:



Is your organization:



What makes you optimistic about the next 12 months?

Client + Customer
Dynamics

Job Market + Hiring

Election will
be over

Lower
Interest Rates

NC Business
Environment

AI Adoption

Return To Office

Easing Macroeconomic
Conditions

What concerns you, if anything, about the next 12 months?

Layoffs

Macroeconomic Concerns

Inflation

Interest Rates

Election/
Political Uncertainty

Geopolitical Issues

AI +
Technology Impact

Hiring + Talent Acquisition



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